



SOV CORPORATION
ASSET MANAGEMENT

Connect with Professional Advisors Virtually...

SOV Corporation is a game changer in hotel owners representation. If you are looking for a company that can give your hotel that special edge to outperform local competitors you are in the right place. We aim to challenge the status quo, and turn independent hotels into market leaders.



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ASSET MANAGEMENT

3.

SOV CORPORATION is a global organisation operating from Switzerland that specialise in hospitality and Hotel Asset Management. It offers business and financial advisory services to local and international companies, as well as advising boards and companies on corporate governance, with the aim of building shareholder trust and confidence.



Our Motivation?

- Innovation.
- Efficiency.
- Smarter solutions.
- Solid international team.

Why choose us?

- We are International.
- We think out of the box.
- We are finance experts.
- We are the masters of hospitality.

How can we work together?

- We provide advice that helps our clients to attain success.
- We support existing companies based in Switzerland and globally to develop and expand.
- We help start-up companies get established and expand into local and international markets.
- We advise boards on corporate, governance, risk management and investment strategies amongst other services.
- We represent hotel owners, successfully handling asset management.

Range of Services

- Support for new and well established companies.
- Company establishment and expansion development.
- Investment strategies.
- Capital and Financing facilities.
- Risk management.
- Budgeting.
- Accounting and payroll.
- Optimizing of accounting and financial processes.
- Financial and accounting due diligence.
- Consolidations.
- Stock management consultancy.

Where can you find us?

SOV Corporation currently have office representatives in Switzerland, UK, UAE, KSA and Egypt. We are also in the process of acquiring a global trusted partners network.

Hotel Asset Management & Owner Representation

SOV Corporation is a game changer in hotel owners representation. If you are looking for a company that can give your hotel that special edge to outperform local competitors you are in the right place. We aim to challenge the status quo, and turn independent hotels into market leaders.

We are firm believers in the power of an independent hotel with a unique product and amazing guest experience, over the conventional hotel franchise chain branding route.

Keeping up with the latest developments and innovative solutions in hotel distribution and online travel marketing can be challenging, with the landscape changing so quickly. But our hotel strategy specialists are here to turn your hotel around and increase your ROI.

Focusing on the unique selling points of your property, our hotel management experts will develop a customized and creative strategic hotel advice plan, to increase the revenue generation power of your hotel or resort. And with our business development DNA and creative approach, we will increase both top line revenue income as well as bottom line profit.

With our proven methodology and best practices in hotel strategies, we drive the overall financial results of hotel assets, optimizing the return on investment on your hospitality real estate investment. Too many hotels are stuck in traditional ways of operating but we will lift your hotel asset to another level, uncovering the hidden revenue potential.



6.



Our international team of hotel owners representative consultants specialize in:

7.

• INTERNATIONAL SERVICES

Operation Management

Guest review scores are a direct result of the service standards at your hotel. Our management team implement quality standards of operations and procedures aimed at achieving high satisfaction levels.

Pre-opening Plan

Opening a hotel is an art in itself. Critical timelines and paths need to be controlled and managed in detail.

We have opened dozens of hotels over the last decade, and are ready to do the next roll-out with our strategy development, checklists and action plans.

And don't think for a moment this cannot be applied in your hotel. We manage a diverse international portfolio of top performing hotel companies, ranging from independent boutique hotels, luxury design hotels, beach & ski resorts, innovative hotel concepts, aparthotels, vacation rental properties, tourist apartment blocks, regional hotel firms, and even small countryside / rural hotels, modern budget hotels, trendy youth hostels, hip bed & breakfasts, camping sites and holiday parks.

We provide our hotel asset management and hotel owner representative services and solutions for a variety of clients including hotel managers, operators, property owners, investors, fund managers, banks, developers, and asset managers.

All the above services among others, bring our clients to exceptional success and development lead by our solid, expert international team.

Revenue Management & Yield Strategies

Our experts in hotel revenue management and pricing will work on increasing your room and total revenue. With our best practices in hotel yield and distribution we will grow your hotel's REV Par and GOP Par.

Concept Development

We can support you with your hotel project from the earliest stages.

We excel in development of new hotel concepts, and original ideas, including branding and positioning. If you are looking to become the new hot thing in the hospitality industry, we are all game.

Sales & Marketing

The basic success of any hotel lies in a comprehensive sales and marketing strategy.

Our team contains experts in internet marketing and online distribution, plus sales representation.

Finance & Asset Management

We specialize in maximizing the return on investment on your hotel investment.

Both short term through profit optimization, and long term through operational cost control and maintenance of the real estate asset, we strategically improve your financial results.

Our experienced professionals are carefully and continuously analysing available and emerging international tax havens and have selected those jurisdictions which offer the best opportunities and advantages to the clients.

Our company is highly experienced, with over 2000 international companies incorporated in over 80 international jurisdictions, including complex structures for international and multinational companies.

Through our staff and partners located all over the world we offer you the best teams of accountants, lawyers and consultants in over 80 international jurisdictions, assuring you of the best fiscal solution adapted to your local business needs and our clients refer to us as being fast, accurate, responsive but yet very affordable.

There are two things clients can count on from us:

- 1 - high professional standards.
- 2 - the ability to deliver sustainable quality in everything we do. Our professionalism, work ethic and knowledge of regional markets set us apart from the competition.

Our team has built an excellent reputation for confidentiality, privacy and for constantly meeting and exceeding the expectations of the international business community.

Our team is an innovative and creative association of multi-disciplined experts spanning all corners of the world. Our collective aim is to provide real and workable solutions in order to help our clients achieve maximum benefits, whilst reducing business costs.

Our main goal is to be focused on individual clients needs and exceed their expectation on deliver services.

We understand the needs of our customers and approach them individually, whether they are private individual or companies. We provide the corporate and personal privacy and assurance you seek.



SGP CONSULTANCY
FINANCIAL & INTERNATIONAL SERVICES

Advisory Services

We provide a full range of professional advisory services together with our international team (Lawyers, accountants, commercial experts).

Our services include, among others, advisory for:

- Selection, establishment and management of international company structure.
- International Company Formation in all major countries
- Expertise in using double tax treaties.
- Establishment and maintenance of international foundations.
- Establishment or re-structuring international and international operations corporate structuring.
- Entering new markets.
- Financial engineering.
- Tax and VAT planning.
- Transfer pricing.
- Implementation of trading and investment structures
- Domestic and overseas property ownership.
- Contractual matters including billing and day-to-day matters of international corporate structures.
- Utilization of structures in high tax areas for international tax planning.
- Implementation of business start-ups and utilization of double tax.

Company Formation and Maintenance

When you incorporate international company you are taking advantages of financial benefits opening up your tax planning options.

Due to our international presence we can provide you customized incorporation services all over the world, in the most rapid, cost-effective and solutions driven.

Our consultants provide tailored solutions to meet client's needs. We will give you any assistance or advice from the moment you choose to incorporate the company and for as long after incorporation as you require.

Due to our international presence we can provide you customized incorporation services all over the world, in the most rapid, cost-effective and solutions driven.

Our team performs day to day banking and other financial and commercial transactions for international companies which we administer on behalf of our client.

Company Management, Secretarial, Compliance

Once you have incorporated a company, it is a statutory requirement to secure it by proper structuring in accordance with local legislation, and the statutory records and annual returns maintained on sophisticated company secretarial software to ensure the company fulfills its obligation each year.

We ensure fast, efficient incorporation of all types of company and also provide management and administration facilities to improve your business efficiency.

We can provide management and administrative support to large corporations, financial institutions, international private equity, venture capital managers, wealth managers and multinational private clients using all types of cross border entities.

Accounting Services

We have a professional team and partners dedicated to provide accounting and taxation compliance services for our clients' international companies as well as assisting in the process of meeting statutory audit requirements.

Our services extend to companies whose activities range from private investment holding to international trading companies.

The service we provide is that of an introduction to the bank and assistance with the required documentation and the application process.



12.

International Banking

Most of the clients require our assistance in obtaining a bank account for their new international company or foundation.

We try to minimize inconvenience to our international banking clients and it is often not necessary for clients to visit the bank in person to obtain the corporate bank account.

Our international banking team prepares all account documentation and attends an interview on our clients' behalf. Depending on the bank selected, our clients receive international ATM cards, cheque books and world class internet banking.

We can provide you a full range of international online banking services, all of them with internet banking and debit cards which allow you to have quick and easy access to your funds from almost anywhere in the world.

We assist our clients to have their international accounts opened with minimum formal and financial obstacles.

We regularly review the best international banking opportunities for business or investment purposes in the market place and recommend those which we believe best suited to meet your identified needs.

What's even more important, being independent experts, we introduce our esteemed customers only to the best international banks.



13.

“Helping businesses grow with profitability” is the signature statement of SGP Consultancy DMCC, backed up with a substantial number of years of real hands-on experience and knowledge guiding businesses to success.

01.
*Business plan
& road map*

03.
Accounting

05.
*Financial
Management*

02.
*Asset
Protection*

04.
*Rent and
Officer*

06.
*Human
Capital*

To help you achieve your goals!

SGP Consultancy DMCC can:

- Identify your needs by evaluating your business, its strengths, weaknesses, assets and resources
- Create a business plan and detailed road map governing your business' future growth
- Implement the changes needed
- Work with you to manage and process your growth
- Plan and execute your exit strategy and retirement



SOV CORPORATION

www.sovcorporation.com